

UNIVERSITI TEKNOLOGI MARA

**STUDY OF MARA UNIVERSITY OF TECNOLOGY
(UITM) STUDENTS' WILLINGNESS TO
CONTRIBUTE IN PRIVATE RETIREMENT SCHEME
YOUTH INCENTIVE**

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Academic Writing submitted in partial fulfillment of the requirements for the
degree of
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AUTHOR'S DECLARATION

I declare that the work in this thesis was carried out in accordance with the regulations of MARA University of Technology. It is original and is the result of my own effort, unless otherwise indicated or acknowledge as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Post Graduate, MARA University of Technology, regulating the conduct of my study and research.

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ABSTRACT

Private Retirement Scheme Youth Incentive officially implemented by government on 2014 with the aim to attract and encourage more youths to involve in long term investment in Private Retirement Scheme. The main objectives of this study are to review the background of PRS product and its affiliated matters, to examine the students' level of awareness of PRS Youth Incentive and willingness to contribute in it. This study applies quantitative approach with the use of survey questionnaires as the main instrument of data collection. Students from UiTM Puncak Alam, Selangor were selected as respondents of this study. Data collected was analysed using descriptive analysis. In general, finding of this study shows that the level of awareness of students toward PRS Youth Incentive is only at moderate level as well as their willingness to contribute in it.

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